

Next Generation Commerce



# What is OWJO?

OWJO is a portable online store that can be set up almost anywhere online.

OWJO is designed to help you do one thing better than you've ever done before — **sell**.

Upload > Publish > Sell > It's that easy.



# OWJO Verticals

- Music - majors, independent labels, unsigned bands
- Sports - individual stars, clubs, retailers
- Fashion - designers, boutiques, retailers, jewelry, models
- Beauty - cosmetics, tanning, models, salons
- Plus - gaming, books, religion, events , tech devices, toys

YOU CAN SELL ANYTHING MORE EFFECTIVELY ONLINE WITH  
OWJO

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Category

Bangles &amp; Bracelets



### DARK ROSE FULL CRYSTAL BANGLE

This beautiful dark rose crystal bangle is made of the finest, most durable material. You can wear this statement making bangle on its own or you pile it up high with other bangles for a maximum sparkle effect.

price

**€50.00****buy now**

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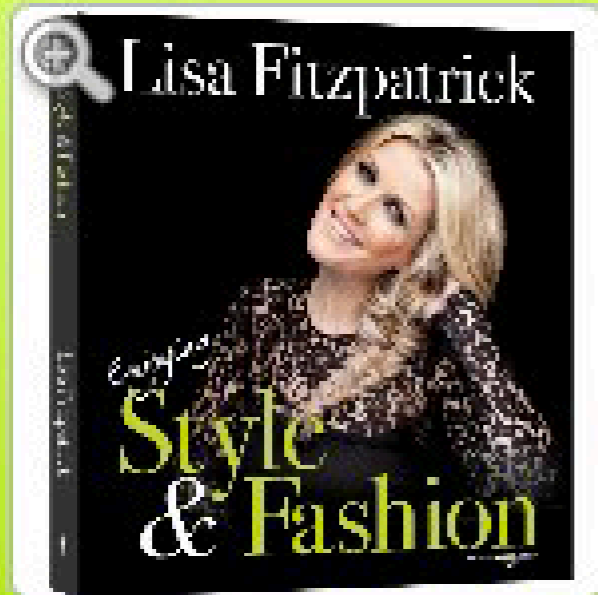
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Exclusive

3 for 50 euro

Model Mirror

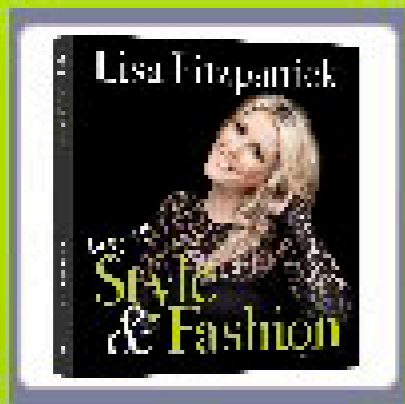


price  
**€20.00** [buy now](#)

### Enjoying Style and Fashion

Speaking about her exciting new book, Lisa said - I always like makeovers to be from the inside out, and this is what I have demonstrated in my book. While its pages encompass everyday advice that people look for in their life in terms of fashion, I also delve into the area of well being and confidence. I share everything I have learnt in my twenty years in the fashion business. All the secrets are in my book.

If you would like a signed copy, please put information in comments field on shipping details. i.e who it is dedicated to. Thanks.



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**OWJO Coleman Golf** Checkout €0.00

Wedges Vouchers Putters Balls Drivers Woods & Hybrids Irons Shoes Accessories

**Ping Tour S Wedge**

The Ping Tour S Wedge are designed with the new conforming grooves. The grooves are machine milled to provide ultimate spin and improved control around the greens. There is a specially designed custom tuning port which is angled towards the back surface which expands the perimeter weighting to increase forgiveness and a more solid feel at impact. Specially shaped sole allows for more versatility in shot making.

**Loft 52° / €120.00**

price **€120.00** [buy now](#)

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Gift Vouchers Available Now

Call Us 021.7331721

VISIT OUR GOLF blog

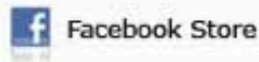
**TOP BRANDS**

**"GET A GRIP" OFFER**

**SPECIAL OFFERS**

**VISIT THE PRO SHOP**

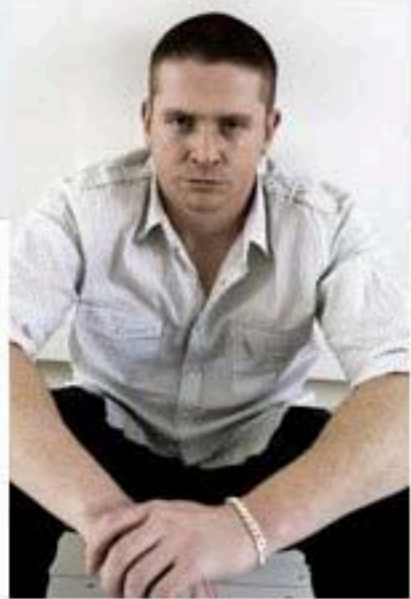
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Information

Genre: Singer/Songwriter, Folk

Members: Damien Dempsey

Hometown: Ireland

Record label: Clear/IRL in UK. SonyBMG in Ireland. United For Opportunity in USA

Current Location: Ireland

About: http://www.damiendempsey.com/

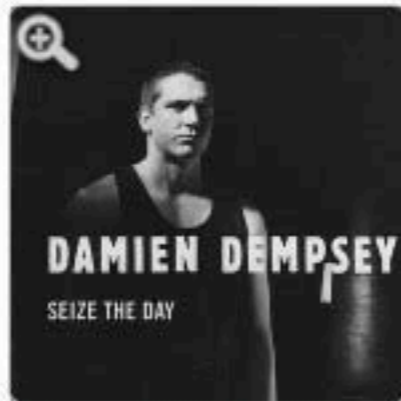
10 friends like this

**Damien Dempsey** Damien will not be appearing at the Keltic Hooley Festival 2011. Please do not buy tickets to see Damo there as he is falsely advertised as performing at this event. Sorry for any inconvenience caused. on Monday

Wall Info Photos Notes Shop Now Events >>

OwJO Damien Dempsey Checkout €0.00

T-Shirts Digital CD



price €7.99 buy album

Seize The Day

Having gone platinum in his native Ireland, 'Seize The Day' is the debut UK release from singer/songwriter Damien Dempsey. Produced by John Reynolds (Sinead O'Connor, Natacha Atlas) the album is a mix of Irish folk, reggae, rap and Dempsey's unique vocals. The album also includes the single 'Negative Vibes'.

Track(s)

- ▶ Negative Vibes €0.99buy
- ▶ Ghost Of Overdoses €0.99buy
- ▶ It's All Good €0.99buy
- ▶ Factories €0.99buy
- ▶ Jar Song €0.99buy

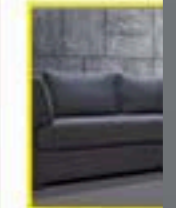


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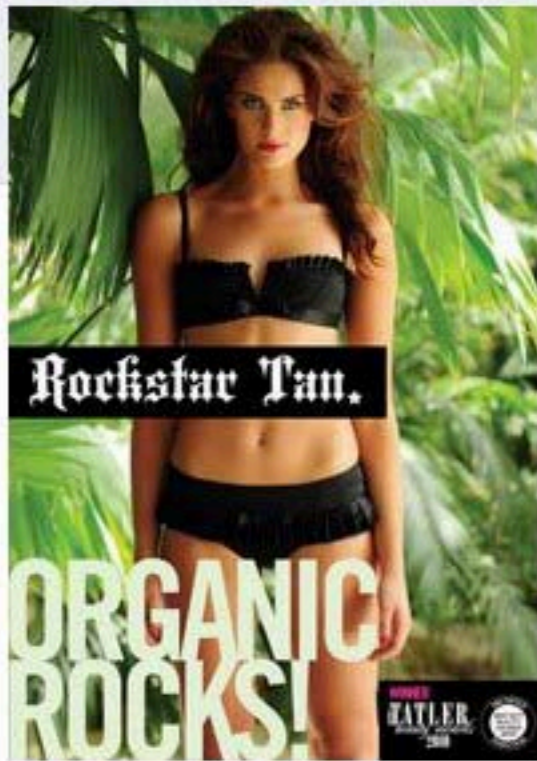
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Information

Location: Dublin, Ireland

About: Rockstar Tan is taking Tanning to the next level! Our products are made with the finest natural, organic ingredients for an odourless, tan that lasts. Rockstar Tan-Tanning perfection...the natural way

BUY NOW!!CLICK ON THE TAB 'SHOP NOW' TO PURCHASE!

Rockstar Tan morning y'all-heading out to look at the venu for our Instant Mineral Tan lau gonna be good. 5 hours ago

Wall Info Shop Now Photos Boxes

**OWJO** Rockstar Tan Checkout €0.00

Rockstar Tan Products Christmas Gift

**'GROUPE' - Self Tan Mousse**

This Award Winning Self- Tan Mousse (8 oz) contains natural Organic ingredients which react according to your skin tone for a sun-kissed, beach glow. The instant bronze colour glides on easily for streak free application. Colour deepens over the next 1- 6 hours creating a lasting golden tan for up to 7 days. Suitable for face and body. Non-Comedogenic, Paraban and Animal Testing FREE.

price **€29.99** [buy now](#)

- 'HASSLE FREE TANNING' -

Shipping only €1.50 to anywhere in Ireland!! Delivery 2-3 days

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### Joanne Hynes

- Wall
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#### Information

Founded:  
October 2003, Dublin, Ireland

About:  
Welcome To The Official Joanne Hynes Fan Page

Visit the Official Joanne Hynes website at [www.joannehynes.com](http://www.joannehynes.com)

9 friends like this.  
6 of 9 friends [See all](#)



## JOANNE HYNES

Checkout €0.00

Category **Jackets**



#### Armour jacket

Invest in this armored leather biker jacket which has quickly become the key Joanne Hynes classic. Padded shoulders, front, back and elbow pads adds another dimension to this piece, note lightly padded pin tucking stitch details on the neck and side seams. The leather is crafted into an ultra-dramatic piece for empowered downtown cool. It can be worn with cocktail dresses or jeans. Large exposed zip at front. fully lined.

100% Leather. Lining 100% viscose. Specialist cleaning.

price **€595.00** [buy now](#)

**Size 8 Black €595.00**



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**Finally Burn t**  
citydeal.ie



Whilst Keeping  
Weight. Save 70  
Quick and Effect  
to Burn Excess  
Building Muscle  
Now!

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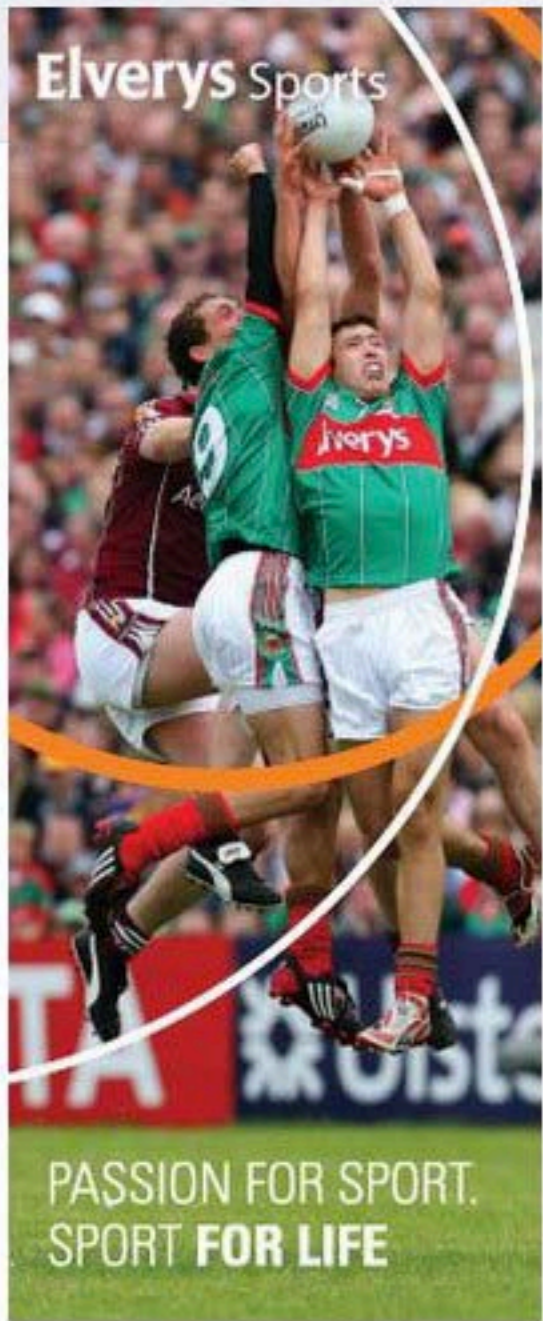
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Gets Fit**



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# Elverys Sports

Wall Info Shop Now Welcome Video Photos >>

**OWJO** Elverys Sports Checkout 1 €49.00

Footwear/Clothing Soccer Shop Rugby Shop



**Adidas Daily Vulc Men's Shoe White/Green/Navy**

Look good, without trying too hard with these Adidas Daily Vulc Men's Runners

price **€50.00** [buy now](#)

Product Information

- Clean and simple vulcanized shoe
- Bold 3-Stripes branding accents the classic design

Delivery: 3-7 working days



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Information

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etxcapital.co.u



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prices.

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Needs!**

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clothes, shoes  
& basics. Click  
20% discount!

**Stock Marke  
Rising?**  
plus500.ie



Plus500



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# Key Features

- **OWJO is portable.**  
OWJO is a portable online store that can be set up almost anywhere online. You can add your OWJO to any part of your website, or have another website or blog host your OWJO for you. You can place your OWJO on your favorite social networking site. You can share OWJO's or post them to a wall
- OWJO customers **stay when they pay**  
They can purchase instantly, right on your OWJO, in a completely secure environment, without leaving for another e-commerce destination site. With OWJO, "buy now" actually means "buy now."

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# Key Features continued

- **Multiple stores**

OWJO stores can exist in **multiple locations simultaneously** - so multiple stores can be managed easily through one interface and be published and customized to different sites or countries across the Internet

- **Straight forward, transparent and fair pricing**

OWJO offers a fair deal to sellers - we take **just 7%**, and only on what you sell. The only other cost is your payment (credit/debit card) transaction fees.

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# OWJO is clear and simple.

With a user friendly back end, it is easy to maintain and manage your business.

With a ONE-TOUCH UPDATE you can automatically update your merchandise across all your touch-points on the web.

You also capture all the data you could possibly want for future campaigns

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# Service commitment

- 24/7 seller and buyer support
- email and phone support
- website knowledge base, FAQ's and tutorials
- Your business, your way – OWJO are committed to a 'can do' approach when helping clients improve their business on the web
- OWJO endeavors to satisfy all client needs with regard to their wish lists for new functionality

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# OWJO Payments

- Elavon - leading provider of integrated payment processing services, owned by US Bancorp
- Elavon put OWJO through a 6 month due diligence of its platform, its business plan, the company & its backers
- Awarded payment consolidator capability; a huge win for OWJO
- OWJO payments allows you to accept debit & credit cards
- No need for a merchant ID or Paypal, no monthly fees
- Your OWJO will be accepting card payments within hours with OWJO payments

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# THANK YOU

# ANY QUESTIONS?

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